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**WESTBOUND SELECTED FOR 2011 WISCONSIN FILM FESTIVAL &  
OZARK FOOTHILLS FILMFEST**

**GREEN BAY, WI, February 1, 2011** — The feature-length documentary film *Westbound* has been selected for inclusion in two key festivals this spring. The classic American story produced by Arketype will be shown at the Ozark Foothills FilmFest held March 23-27 in Batesville, Arkansas, and at the Wisconsin Film Festival, March 30 to April 3.

*Westbound* explores the life of folk artist Adolph Vandertie, dubbed the Grand Duke of the Hobos. It details his journey from addiction to personal redemption and his lifetime obsession with whittling and preserving hobo and tramp art.

“It means a lot to us to have our film chosen by our home state program, the Wisconsin Film Festival,” said Jim Rivett, *Westbound* director and Arketype president. “The Ozark Foothills Filmfest is another storied festival in a unique community and a great fit for this film.”

In its 13<sup>th</sup> year, the Wisconsin Film Festival is perhaps the largest campus-based film festival in the United States. The festival is presented by the University of Wisconsin—Madison Arts Institute with the assistance of the UW Department of Communication Arts. Information can be found at [www.wifilmfest.org](http://www.wifilmfest.org).

March marks the 10<sup>th</sup> Annual Ozark Foothills FilmFest. Information is online at [www.ozarkfoothillsfilmfest.org](http://www.ozarkfoothillsfilmfest.org).

Arketype is an award-winning creative agency delivering high-concept advertising and design solutions through video, animation, online and print. The firm is the recipient of the 2009 BCA TEN Award honoring the top-10 companies in America supporting the arts. To learn more, visit [www.arketypeinc.com](http://www.arketypeinc.com).

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