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**ICONIC AMERICAN DOCUMENTARY *WESTBOUND*
PREMIERES AT 2010 NASHVILLE FILM FESTIVAL –
Original CD Soundtrack Also Set for Release with Special Musical Performance
At Festival’s Closing Celebration**

Nashville, TN (April 2, 2010) – From award-winning advertising, design and multi-media firm Arketype comes a full-length documentary that explores the life of noted folk artist Adolph Vandertie, dubbed the "Grand Duke of the Hobos." *Westbound*, a classic American story that details Vandertie’s journey from addiction to personal redemption, premieres on April 20th at this year’s Nashville Film Festival.

For the movie’s soundtrack the producers enlisted a wide range of musical talent, including Nashville duo Sam & Ruby, whose 2009 debut CD *The Here and the Now* was rated number one by the Associated Press. Adding to *Westbound*’s original soundtrack are works by singer-songwriters Jill Sobule, Victoria Vox, Kenny Wilson, Adam Mackintosh and Pat MacDonald, electric cellist Melanie Jane, Mary Patterson and postclassical string quartet Ethel.

Said first-time director Jim Rivett, who co-wrote and co-produced the film with Shelly Young: "There’s a great deal of excitement over screening *Westbound* in Nashville because of the film’s strong musical component. The soundtrack features a collective of amazingly talented musicians, some of whom have had chart-topping hits. What better place than Nashville to premiere their music along with the film."

The journey of a lifetime, *Westbound* is an inspiring look into Adolph’s life as he strives to understand his troubled past and find forgiveness in the present. Vandertie created more than 4,000 pieces of tramp art and hobo whimsies after being exposed to the craft of whittling while visiting hobo jungles during the Depression. His art served as a form of therapy for his struggles with addiction. At the end of the film, which is especially relevant given today’s stark economic realities, Vandertie offers telling insights into overcoming adversity and the legacy he intends to leave behind.

The film is scheduled for two screenings at the 2010 Nashville Film Festival, one on April 20th at 7:15 pm and the second on April 21st at 12:15 pm. Nashville-based musicians on the soundtrack Sam & Ruby, are slated to perform at the festival’s closing celebration on April 22nd at 9:00 pm.

Established in 1992, Arketype Inc. is the recipient of the 2009 BCA Ten Award honoring the top ten companies in America supporting the arts. For additional information and a list of the group’s projects, visit <http://www.arketypeinc.com>.

For information about *Westbound*, visit <http://www.catchwestbound.com>

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Interviews with filmmakers and musicians as well as High-res images, CD Soundtrack and DVD screeners are available for review