

For Immediate Release

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**LOCALLY PRODUCED CLASSIC AMERICAN
DOCUMENTARY *WESTBOUND* GAINING MOMENTUM**

New local showing also scheduled.

Green Bay, WI (May 7, 2010) – Feature length documentary *Westbound*, produced by Arketype, is garnering attention from across the country.

Fresh from its successful April 20 launch at the Nashville Film Festival, full-length documentary *Westbound* is scheduled for its West Coast premiere. On May 16, 2010, the event kicks off at the Downtown Independent in Los Angeles with a live concert by musicians who contributed to the film's original soundtrack.

The film's trailer has been selected by The Trailer Festival for its June event, also in Los Angeles. This is an opportunity to gain wider exposure for *Westbound* and have it seen by companies like HBO, Universal, Fox, and Lionsgate as well as smaller indie producers who are all looking for new ideas and talent.

The next stop for the film is the Indianapolis Film Festival in mid-July.

By popular request, Arketype has a local screening of *Westbound* coming up at 6 pm on Tuesday, May 25, at the Brown County Central Library Auditorium, 515 Pine Street, Green Bay. The showing is free and open to the public as part of the International Film Series offered through the Green Bay Film Society.

An inspiring portrayal of the life of 96-year-old Adolph Vandertie (deemed the Grand Duke of the Hobos), *Westbound* explores his final confessions of a life filled with joy, heartache, and addiction. Sweeping through the Great Depression, *Westbound* chronicles America's downfall and return to being the strongest nation in the world. An iconic tale, Adolph struggles to achieve personal redemption by creating an astonishing collection of 4,000 hobo whimsies and tramp art carvings. This simple act of whittling found objects becomes a beacon of hope for one man while capturing the true spirit of America.

Arketype Inc, established in 1992, is the recipient of the 2009 BCA Ten Award honoring the top ten companies in America supporting the arts. For additional information on *Westbound*, please visit www.catchwestbound.com.

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